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The International Chocolate Festival Silicon Valley Unveils Plans for Fan and Maker Event

For Immediate Release

San Mateo, CA--The International Chocolate Festival Silicon Valley, a large scale Artisan Chocolate and Food-focused event will be taking place on April 20-22nd at the San Mateo Event Center in San Mateo, CA. The event will bring together aficionados of dark, milk and white chocolate bars, bon bons and truffles to celebrate the spirit of innovation and artistry that has made artisan chocolate one of the fastest growing food categories in the world.

With more than a hundred different artisan craft food manufacturers are expected to participate with up to 20,000 visitors over the two day event. United in their passion for all things chocolate, this is expected to be a highly energetic and happy event.

Pamela McFadden, Show founder stated, "There was a real gap for Chocolate Lovers in the 9-County Bay Area. Ghiradelli does a wonderful job at their single brand event each summer, but with so much of what is new and innovative emerging from this City, there really was a need to create a celebration on a grand scale." Exhibitors from all corners of the globe will be showcasing their chocolate masterpieces at the festival

With chocolate consumers always on the lookout for the newest flavor trends, the International Chocolate Festival Silicon Valley will be the perfect place to visit and rub shoulders with the Makers of this fine chocolates, attend education classes and explore the alternative aspects of a Chocolate Lifestyle. Cooking stages and live entertainment will make this a favorite adult event. There will be extensive chocolate sampling and the opportunity to purchase on site.

Tickets are available through Eventbrite.com and a limited amount of tickets will be available for early birds and holiday gift -giving through Groupon beginning mid November. Standard tickets are \$35 for a one day pass and \$55 for a two day pass.

McFadden says, "At International Chocolate Festival, we are fired up to share our delicious Charter Exhibitors amazing products with fans and local retailers alike. Where can you find so many happy people in one place? Chocolate really connects us all.

International Chocolate Festival Silicon Valley takes place April 20-22, 2018 from 10p-5pm daily.

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