

To Pacifica City Council via email to City Clerk Kathy O'Connell

Please distribute this to the City Council members.

July 23, 2016

Mayor Digre and Pacifica City Council Members:

The revised quarry ballot measure wording, as proposed in the resolution for your July 25 meeting, still does not say what the voters are actually voting on – the number of potential residential units that can be approved in the quarry. I don't understand why it doesn't say this. State law allows 75 words for the ballot measure wording and my word count program says the revised proposed wording only uses 47:

*Shall the Initiative which amends Ordinance Number 391-C.S. to authorize residential development at the Rockaway Quarry, under certain conditions specified in the Initiative measure entitled "Pacifica Initiative Amending Ordinance No. 391-C.S. To Authorize a Future Rezone of the Quarry Which Could Include Residential Development, Under Certain Conditions", be adopted?*

The ballot measure is a condensed version of the ballot title and summary and the summary describes

the residential component as:

“Residential uses would be limited to 206 multi-family units, which could not exceed four stories in height.”

The words “up to 206 multi-family units” could be added without compromising the ballot measure wording and would add a great deal of clarification rather than leaving it vague as it currently is.

For example:

*Shall the Initiative which amends Ordinance Number 391-C.S. to authorize **up to 206 multi-family units of residential development at the Rockaway Quarry, under certain conditions specified in the Initiative measure entitled “Pacifica Initiative Amending Ordinance No. 391-C.S. To Authorize a Future Rezone of the Quarry Which Could Include Residential Development, Under Certain Conditions”, be adopted?***

This information is in the ballot summary prepared by the City Attorney and should be in the ballot measure wording. It is the true purpose of the measure. Why can't the ballot measure wording be clear about this? Without the words “206 multi-family units,” the measure is missing very relevant information and does not inform voters of what they are actually voting on.

Please revise the ballot measure wording to make it clear that the public is voting on whether or not to authorize development of up to 206 multi-family residential units in the quarry.

Thank you,

Peter Loeb