

## **2022 SAC 50|50 – PR**

(1) calendar listing:

### **14th Annual 50|50 Show Opens Sept 9**

Sanchez Art Center opens the 14th annual *50|50 Show* on Friday, Sept 9 with an amazing array of small (6" x 6"), affordable artworks. An Opening Fundraiser will be held Sept 9–Sept 10. Ticket holders select a date and time interval to see the show in its entirety (over 2,700 pieces of art), and to purchase their favorite pieces, which can be picked up or shipped to buyers the week of Sept 12. The Opening Fundraiser also offers live music, beverages (for a donation), and a chance to chat with 50|50 artists. Tickets are limited and none will be available at the door, so purchase yours early at [Eventbrite.com](https://www.eventbrite.com). As of the free Public Opening on Sunday, Sept 11, 12 pm–6 pm, art buyers get to immediately take their purchases home. From Sept 16 through the show's closing on Oct 9, galleries are open Friday, Saturday, and Sunday 1–5 pm. Our safety protocol includes facemasks being required for the opening fundraiser and strongly recommended at all other times in the gallery. Sanchez Art Center is located at 1220 Linda Mar Blvd, Pacifica, CA. For more information: [info@SanchezArtCenter.org](mailto:info@SanchezArtCenter.org), [SanchezArtCenter.org](https://www.SanchezArtCenter.org).

(2) press release:

### **14th Annual 50|50 Show Opens Sept 9**

Sanchez Art Center is looking ahead to the most wonderful time of year... the Annual *50|50 Show*, Sept 9–Oct 9. Participating California artists create 50 small artworks within a time span of 50 days, an artistic journey requiring daring, creativity, and perseverance to undertake. The result of the 50+ artists accomplishment is a dazzling array of original art, that along with the affordability of the small (6" x 6") artworks, makes the 50|50 Show, now in its 14<sup>th</sup> year, the most highly anticipated exhibition at Sanchez Art Center that has grown in acclaim throughout the greater San Francisco Bay Area and beyond.

Julie McCray, SHOH Gallery, Berkeley, took on the stimulating challenge of selecting just over 50 artists from the pool of 160 entrants, after reviewing each artist's submitted images of past works along with their medium and proposed theme. The resulting show contains over 2,700 original artworks—paintings in oil, watercolor and acrylic; mixed media pieces; clay; glass; photographs; cyanotypes; and more.

For the artists, part of the challenge is developing their overall theme, and succinctly describing it in ten words or less. Story-telling, the natural habitat, and re-grounding and connecting in these times are themes that weave their way through the show. Sanchez Studio Artist Susan Friedman, working in mixed media, has developed her artworks with the idea of "artistic inspiration from my childhood impressions of birds". Beth Fein, Berkeley, found motivation in a quote by artist Georgia O'Keefe, "I found I could say things with color and shapes that I had no words for". Based in San Francisco, Bruce Hallman, created gypsum castings and developed "19<sup>th</sup> Century Tingit Totemic Face Paint Crest Designs, a study". A color story in acrylic, "Fifty Not So Gold Goldfish" has been playfully produced by Ryan Martin, Richmond. Archival pigment prints on vellum, backed with 24k gold leaf, by Anne LeMay Burke, San Jose, are "Unearthing the Deep Divide Along the San Andreas Fault". Incorporating the local

environment, Oscar Lopez, Pacifica, worked in oil to create “Paintings of Pacifica Landscape Encapsulating Memories of Time”.

Sanchez Art Center will hold a two-day Opening Fundraiser on Friday, Sept 9 and Saturday, Sept 10. Ticketed and timed entries will allow supporters to safely and comfortably see the show in its entirety and make purchases. There will also be the opportunity to talk with the many 50|50 artists who will be in attendance, and to enjoy the live music and a beverage (for donation). Tickets are limited, so secure yours early at [Eventbrite.com](https://www.eventbrite.com). After the fundraiser, Sanchez Art Center will welcome visitors at no cost for extended hours on Sunday Sept 11, Noon–6 pm, and thereafter galleries are open Friday, Saturday, and Sunday, 1–5 pm, through Oct 9. Beginning on Sunday, Sept 11, art buyers get to immediately take purchases home with them. Art enthusiasts often visit multiple times to take it all in, and we welcome you to return again and again. Facemasks will be required indoors, and we ask visitors to remain mindful as to personal space. Visit our website, [SanchezArtCenter.org](https://www.SanchezArtCenter.org), for updates.

Proceeds from the *50|50 Show* support Sanchez Art Center’s programs that, for 25 years, have created community through art. Special thanks to exhibition sponsors: Art Guild of Pacifica, Bleyle Elevator, and Shelldance Orchid Garden.

Don’t miss this inspiring celebration of art and artists! Order your ticket to the Opening Fundraiser at [Eventbrite.com](https://www.eventbrite.com). Sanchez Art Center is located at 1220 Linda Mar Blvd in Pacifica, about a mile east of Highway 1. For more information: [info@SanchezArtCenter.org](mailto:info@SanchezArtCenter.org), [SanchezArtCenter.org](https://www.SanchezArtCenter.org).