

PACIFICA'S WASTEFUL WATER WAYS

By Bill Collins

I got my water bill, finally with an insert/appeal to reduce water use. But a call for a 15% voluntary reduction isn't very persuasive.

The nearby Westborough Water District has low per capita use, because it bills for actual water consumption.

Here in Pacifica, if I use no water at all, I'd save a dime a day. That's because 90% of my bill is fixed. I collect my rinse water for the yard, although it saves me nothing.

Our North Coast County Water District (NCCWD) wants the assurance of stable funding with fixed billing, I learned after asking the NCCWD board to bill us for water consumption.

Some people won't conserve even though it's the noble thing to do. Price conservation doesn't work in Hillsborough, nor for the guy at Oceana gym who takes 30-minute showers. He doesn't think he's paying for it, and as for Hillsborough...

If government were serious about the drought and conserving water, we'd be seeing/hearing public service announcements, and we'd be billed primarily for pure, imported water use.