



For Immediate Release

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Pacific Beach Coalition Celebrates Earth Day with Inaugural Whalefest

~With Special Theme Shake your Tail - Save a Whale~

(Pacifica, Calif., March 20, 2024)—Pacific Beach Coalition Chair, Jim Fithian, on behalf of the PBC Board of Directors, announces WhaleFest, a captivating Earth Day celebration in Pacifica where the wonders of the ocean come to life! The Pacific Beach Coalition and City of Pacifica invite the Bay Area to come learn about and celebrate whales at our Earth Day WhaleFest event on Saturday, April 20th at Linda Mar State Beach from 10:30 - 1:30 PM— where we will have booths lining the North Parking Lot and kids' activities throughout the center space.

EARTH
DAY 2024
Shake Your Tail
Save A Whale



Pacific Beach Coalition WhaleFest

Saturday April 20th
10:30A.M. - 1:30P.M.
Linda Mar State Beach,
Pacifica, CA

Immerse yourself in a world where ocean conservation meets exhilaration after a rewarding day of volunteering during our 9 -11 AM Action. This family-friendly event promises three hours filled with discovery and fun, with activities designed for both adults and kids.

WhaleFest is more than just an event; it's a movement towards safeguarding our planet's future, offering a unique opportunity to connect with nature and like-minded individuals. The movement in honor of Earth Day will include environmental and community groups, speakers, awards, and a whale full of events for youth and young at heart. Join us to keep an eye out for whale sightings just off shore!

"I'm excited to join the whale activities in Pacifica on Earth Day. Celebrating the largest mammal on our planet will bring attention to the urgent need for ocean conservation. It's notable that the Pacific Beach Coalition has made this celebration special for a decade. With their tireless dedication, they have inspired and educated our youth, and I think they are Earth Heroes Extraordinaire." - Anna Eshoo, US Congresswoman

Dive deep into the realm of whales, learn about the critical importance of ocean conservation, and be inspired by our lineup of special guests and speakers who are pioneers in marine biology and environmental protection. Whether you're passionate about the ocean, eager to learn more about whales, or simply looking for a meaningful, fun way to celebrate Earth Day, WhaleFest is the perfect destination. Let's celebrate our planet together!

Schedule of events, WhaleFest booths, educational activities [here](#).

Find the Media Toolkit [here](#).

TAKE ACTIONS FOR THE PLANET ON EARTH DAY:

Volunteer Saturday, April 20th at 9 am until 11 am. Join our Organized Beach Cleanups or Habitat Restoration [by visiting our website and the Volunteer Opportunities Schedule and locations](#). PBC will have site captains at our 11 monthly locations.

Official Sponsors: Recology of the Coast, City of Pacifica, Daly City and Half Moon Bay, County of San Mateo, North Coast County Water District, Peninsula Clean Energy, Safeway, Taco Bell, and Chase Ace Hardware

ABOUT PACIFIC BEACH COALITION:

Pacific Beach Coalition is a volunteer-driven community of Earth Heroes inspired by a kindred spirit and collective passion for protecting and preserving our ocean, beaches, creeks, wildlife and native habitat. Together, we're growing as a powerful force for positive change recognized as a community-centered model leading sustainable environmental stewardship among all ages through advocacy, education, community building and citizen action in the Bay Area.

Learn more [about us](#), our Earth Heroes and how we have been achieving our mission since 1997!

Pacific Beach Coalition is a registered 501c3 non-profit organization.

SUPPORT PACIFIC BEACH COALITION:

The community can contribute to our Earth Heroes and the difference they make during Earth Day of Action by:

- Volunteering
- [Become a Member](#)
- Giving back with a [tax deductible contribution](#) or in-kind donation at any time of the year
- Donate in honor of native and coastal bees and nature – donate to the [Native Habitat Restoration and Plant Fund](#).
- Help keep our beaches clean by preventing cigarette litter pollution. Contribute to the [Tobacco Litter Reduction Education Initiative](#).

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