



Scenic Pacifica

Incorporated Nov. 22, 1957

Pacifica Police Department

2075 Coast Highway • Pacifica, California 94044-3038

(T) 650-738-7314 • (F) 650-355-1172 • www.pacificapolice.org



MARIA SARASUA

Chief of Police

PRESS RELEASE

May 19, 2023

“Click It or Ticket” Campaign Reminds Californians to Always Wear Their Seat Belt

Seat Belt Safety Campaign Runs Through Memorial Day

Pacifica, Calif. – The Pacifica Police Department reminds everyone taking a trip to visit friends or family over the Memorial Day Weekend to always buckle up and keep children in child safety seats.

This year’s *Click It or Ticket* campaign is from May 22-June 4. During this time, the Pacifica Police Department will have additional officers on patrol actively looking for drivers and passengers who are not wearing a seat belt. This includes vehicles where children are not secured in child safety seats.

“Wearing a seat belt should be an automatic for all drivers and passengers,” Pacifica Police Sergeant Mansker said. “It’s the safe thing to do, especially when it comes to securing children in child safety seats.”

According to the National Highway Traffic Safety Administration (NHTSA), nearly 12,000 people killed in crashes throughout the country in 2021 were not wearing seat belts. In California, 756 people killed in crashes in 2020 were not wearing seat belts, or nearly 20 percent of all traffic deaths statewide.

California law requires a child to be secured in a safety or booster seat until they are at least 8 years old or at least 4 feet, 9 inches tall. Children under the age of 2 must ride in a rear-facing seat unless the child weighs 40 or more pounds or is 40 or more inches tall.

Funding for this program was provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration.

By Sergeant S. Mansker

Contact: Bill Glasgo, Captain
Pacifica Police Department
2075 Coast Highway
Pacifica, CA 94044
650-738-7314
glasgow@pacificapolice.org



CALIFORNIA OFFICE OF TRAFFIC SAFETY