

## **BBC DISSES DOG SURFING**

After a huge turnout at the recent dog surfing contest at Linda Mar Beach, national and international news outlets picked up the story. The strangest reaction was from a BBC broadcaster whining on the air about how boring the whole thing was. He apparently doesn't like having to cover silly summertime stories in August, traditionally a slow season for hard news. His little snit went viral on the internet and got major coverage on The Late Show with Stephen Colbert. Harrumph!

## **CROWDCASTING**

I just learned about a new Millennial phenomenon called crowdcasting, in which applications like Surkus recruit attractive people of a certain age to appear at parties, events, restaurant openings, etc. to create buzz on social media. A typical gig pays around \$50 for an hour or so just for showing up and looking cool. PayPal is your paymaster. So next time you see that long line of people waiting at Gorilla Barbeque, it might just be a bunch of underpaid actors.

## **GUAMANIAN RHAPSODY**

Fearless Leader Kim Jong Un's threat to fire four medium-range missiles "near" the U.S. territory of Guam in mid-August came and went but was no surprise to Pacifica palindrome lovers, who remember hearing the North Korean despot say: "Guam, I aim: Aug." (Alan Wald creates Alandromes for PacificaRiptide.com. If you are nice to him, he might create an Alandrome for you, too.)

## **GREEN BATTERIES**

It's next to impossible to recycle traditional alkaline batteries, so you switch to rechargeable batteries. But at some point, even *they* stop working. Luckily, recycling rechargeable batteries is now easy. Recycling rechargeables prevents toxins from leaching into waterways and the air. From lithium to lead, many battery components can be recovered and reused. It's easy as easy as dropping off old rechargeables at a participating retail store when you're picking up new ones: car, laptop, and cell phone batteries included. GreenBatteries.com is a rechargeable-battery emporium for batteries, chargers, and accessories. (Source: idealbite.com)

## **WINTERS TAVERN EAST**

The co-owner of a popular family-run business in Pacifica called Winters Tavern confirmed that while it was still a month or two too early to share details, “the Winters storm is coming” to Sonoma. C.J. Valenti, along with his wife and business partner Corinne Robinson — a Sonoma High School graduate — are sharing hints on social media that their new location will be called Winters Tavern East and that it will maintain similar values as the Pacifica location; namely, locally sourced beers (“no crap on tap”), food, and live music. (Source: MyMotherLode.com)

### **IS THIS CREEPY?**

I have a salad dressing horror story for you. I was reading the label on my wholesome-looking Hidden Valley Original Ranch Homestyle Dressing, gluten-free, no MSG. The label shows a blue sky with sunshine and puffy white clouds, and a green valley with rows of green crops, a yellow bell pepper, a red tomato, a head of lettuce, and a pitcher of milk. Way at the bottom in tiny print it says “produced with genetic engineering.” The dressing is manufactured for HV Food Products on Broadway in Oakland. Hidden Valley seems like an appropriate name for it.

### **GRAMMAR JAMMER**

Q: Why should you never date an apostrophe? A: They’re too possessive. (Tatiana Ayazo)

### **SWAMI SEZ**

“Change is inevitable, except from a vending machine.” (Swami Umami)

### **MAYBURRITOVILLE**

- Email: [Mayburrito@Goofbuster.com](mailto:Mayburrito@Goofbuster.com)
- Blog: [PacificaRiptide.com](http://PacificaRiptide.com)
- Copy Editor: [Goofbuster.com](http://Goofbuster.com)